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Institute
of **Hospitality**

RESET 2022

TOURISM, HOTELS & HOSPITALITY SUSTAINABLY

Good for Business Planet & People

About the Summit

RESET 2022, in London 16th September 2022, is the premier global sustainability tourism and hospitality summit, showcasing how the sector is leading the business transformation towards a net positive impact for Nature, People and the Planet.

The Summit draws together, live and virtually, the foremost individuals, businesses, academics and institutions in tourism and hospitality who are shaping the sustainable future of the industry.

ISSUES:

- ➡ Climate Change
- ➡ Greenhouse Gas emissions
- ➡ Biodiversity Loss &
- ➡ Ecosystem Harm
- ➡ Plastic and Waste
- ➡ Systemic Change Required in how Business Operates

Q: What is sustainable tourism and hospitality?

A: Where the net impact of your service or goods is Positive for Climate, Biodiversity, Ecosystems, People, Culture and Heritage.

Q: How will it benefit my business?

A: We will demonstrate how sustainable business is good for business and how it can attract and retain future guests that stay longer and spend more.

Q: What will we get for our business?

A: We will demonstrate how sustainable business is good for business.

“

**I commend TLC,
as they strive to support
a sustainability
position in tourism
development and leap
forward the protection
of our environment,
our societies and our
economies and thus
sustaining life on earth.**

- Taleb Rifai

**SUSTAINABLE
DEVELOPMENT GOALS**

TLC Harmony — Sustainably Good Business in Tourism
and Hospitality — delivering UN Sustainability Goals

88% OF TRAVELERS
SURVEYED
SAY THEY'D RECOMMEND
SUSTAINABLE TRAVEL.

TOURISM AND HOSPITALITY IMPACTS:

- ➡ Employs **1 in 10** people worldwide **10%** of Global GDP
4% of UK GDP and **7%** of total employment
- ➡ Significant contributor to Social Inclusion.
- ➡ Employing and Training high numbers of Young People and Women
- ➡ Supports Animal Conservation & Protection
- ➡ Tourism is the largest transfer of wealth from Richer to Poorer nations
- ➡ Tourism produces **8%** of human carbon emissions
- ➡ Takeaway food and beverage waste dominate Oceanic Plastic

Q: Customer Based Solutions?

A: We want to demonstrate the essential role the customer can have in your sustainability journey and approach.

Q: Why should we get involved?

A: Whether as a sponsor or delegate, this is the opportunity to showcase and learn how the Tourism and Hospitality sector is tackling Climate change, Biodiversity loss, and improving Communities.

These and many other questions will be addressed at the Summit, along with networking opportunities.

JOIN

16TH SEPTEMBER 2022

www.tlcharmony.com/reset2022.html

Hospitality must act responsibly and do everything possible to support Governments achieve sustainability targets, I am looking forward to supporting TLC's commitment to global hospitality and tourism sustainability at their RESET Tourism event.

- Harry Murray MBE

Chairman Lucknam Park Hotel & Spa & President HOSPA,
The Hospitality Professionals Association General Secretary

The British hospitality industry is one of this country's greatest success stories, and one which, I fear, we may have taken somewhat for granted.

- HRH Prince Charles

Sponsorship

Sapphire, Iris and Diamond levels of sponsorship opportunities exist. And are now being offered to brands and destinations with clear sustainable policies, experience and narratives.

Delegates

Individual and corporate delegate passes for the event will be available, giving flexible opportunities to ensure your team can join Reset live or virtually.

Panelists

Our Key note speakers will be announced shortly as we call out to industry to nominate their preferred visionaries, educators and leaders.

Media

Media partners are welcome to contact us for news and exclusive interview opportunities.

TO REGISTER FOR EARLY BIRD OFFERS PLEASE EMAIL US:
nicki.pageoneworld@gmail.com

WHO SHOULD BE INVOLVED IN THE RESET SUSTAINABLE SUMMIT 2022?

- ➡ Government Policy and Strategists
- ➡ Investors in sustainable development
- ➡ Leadership in hotels, resorts and destinations
- ➡ Hospitality providers
Destination Management Companies Responsible and Sustainable Directors
- ➡ Tour operators and Travel providers
- ➡ Tourism Association Members
- ➡ Marketing, financial & operational leads
- ➡ Creators of cuisine
- ➡ Academics
- ➡ Digital revolutionaries
- ➡ Economists
- ➡ Media



THE OLD TOURISM PARADIGM IS OUT OF DATE.



So many of us love to Travel.

To enjoy others Hospitality

To stay in beautiful Hotels and resorts.

To explore to learn, relax and revive.

The Harmony Golden Ratio is an approach that values the best things in life yet is mindful of our footprints; we can know the true cost of our travel and hospitality by becoming aware of what we need to put back.

When you travel or stay away you can be in Harmony with nature and protect local culture and heritage by asking yourself or your destination, to: **MEASURE; REDUCE; OFFSET** our impacts upon: **Climate; Biodiversity; the Environment; and People.**

Together we can be more responsible custodians of our natural world, our culture and heritage for future generations to enjoy and by doing so, give it a bit more TLC...



GET IN TOUCH

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NICKI PAGE

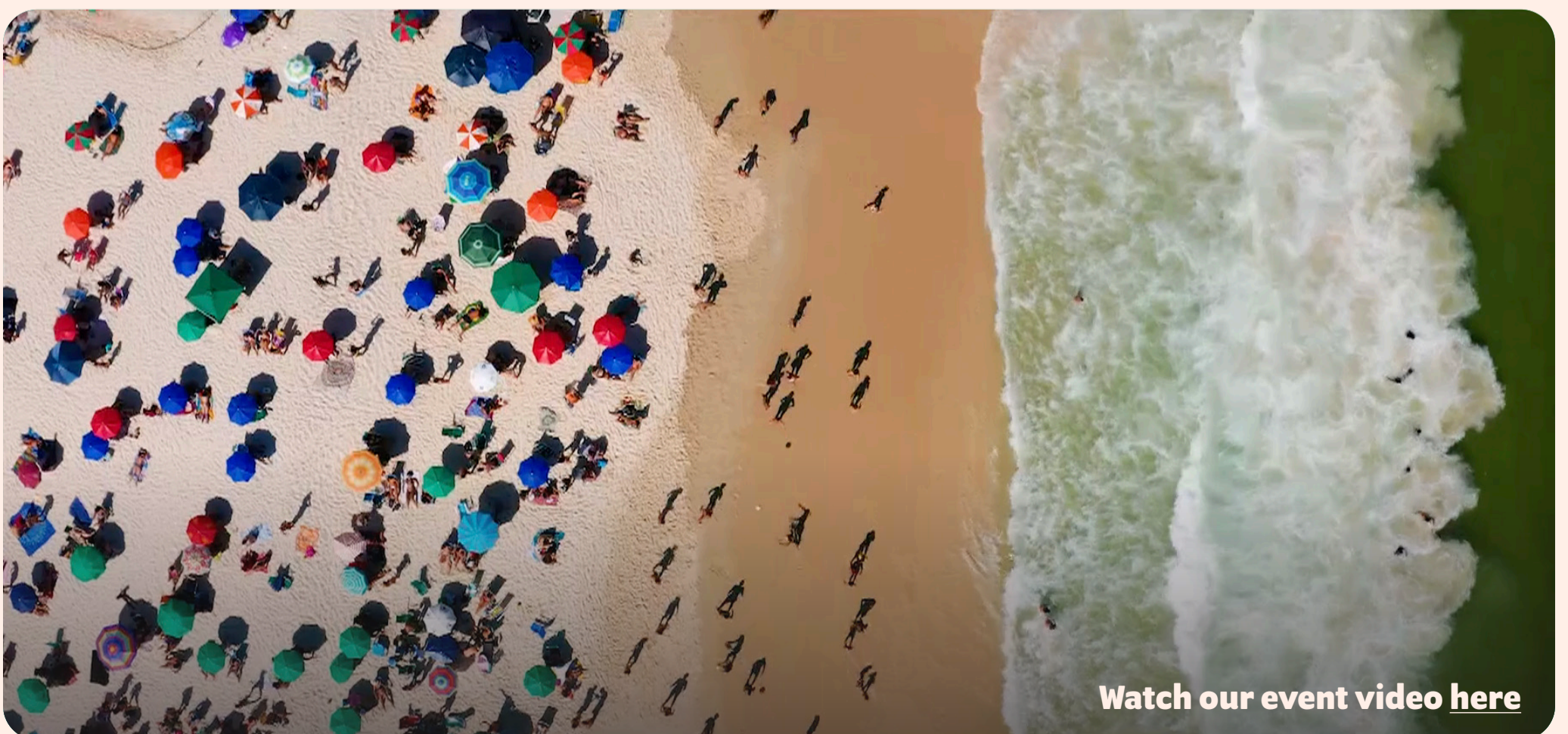
Founder

Tourism Marketing Hospitality



LEO DOWNER

**Founder and Exec Director
Government /Strategy and Policy**



Watch our event video [here](#)